



Supply Chain Project Management: A Structured Collaborative and Measurable Approach

James B. Ayers

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SCM doesn't change management goals, but relies on new knowledge, practices, and skills to better achieve those goals. Going it alone, without collaborating with supply chain partners, is a dead-end strategy. Without a doubt, effective supply chains will be the product of successful application of project management disciplines coupled with innovations in supply chain management. The question remains how do you take your supply chain from dysfunctional to competitive?

The first book to take a project management approach to supply chain management, *Supply Chain Project Management: A Structured, Collaborative, and Measurable Approach* explains a four-stage progression toward world-class supply chain project management. The author provides a template of the stages encountered when moving to competitive supply chains, delineates the processes that organizations must implement if they are to advance from one stage to the next, and describes best practices for how to get there. He supplies structured approaches for supply chain analysis and documentation, and illustrates the concepts with examples from the trenches.

In the supply chain world, managers must choose between the "business as usual" single company approach or exploiting innovations in supply chain management and project management to their advantage. Covering the how-tos for implementing supply chain improvement, this easy-to-use guide details the steps to developing a strategy, reducing costs, and generating revenue. It shows you how to combine SCM and project management knowledge and practice to develop and execute supply chain strategies.

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