



Investment Leadership: Building a Winning Culture for Long-Term Success (Wiley Finance)

Jim Ware, Beth Michaels, Dale Primer

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A comprehensive guide to best practices within the investment industry

Investment Leadership provides readers with the tools to understand the leadership factors that contribute to sustainable growth; diagnose their firm's culture and understand why it is important; and replicate best practices from leading firms. With the help of diagnostic tools, practical advice from industry leaders, and real-life case studies, this book sets out to explain what is wrong with the status quo and reveal the secrets of long-term success in the investment industry.

James W. Ware, CFA, currently works as a consultant to money managers. He is the coauthor of *The Leadership Genius of George W. Bush* (0-471-42006-9). Beth Michaels has worked with many organizations, including Chevrolet Motors and the McDonald's Corporation. Dale Primer has worked with business executives from more than 700 individual businesses in over eighty-five separate industries.

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