



Ética para la empresa (Spanish Edition)

Fernando Savater

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Ética para la empresa (Spanish Edition) Fernando Savater

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«¿Se reducen los intentos de moralizar la empresa a una serie de piadosos deseos ilusorios o, aún peor, a simple maquillaje de la explotación desvergonzada de recursos naturales y seres humanos? Es curioso que los acontecimientos financieros en Estados Unidos y otros países que han llevado al desastre de la crisis, con sus ejemplos de desvergüenza y abuso de las posiciones de privilegio con las peores consecuencias empresariales, han reforzado la idea de que prescindir de toda consideración ética en los negocios no solo es indecente sino también y, sobre todo, imprudente.»

Fernando Savater

En Ética para la empresa, Fernando Savater reflexiona sobre cuestiones de la deontología empresarial y analiza, desde un punto de vista ético, el mito del hombre nuevo y la decadencia del concepto de experiencia que se vive en las empresas de hoy en día.



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