

## Responsible Investment and the Claim of Corporate Change: 79 (ebs-Forschung, Schriftenreihe der EUROPEAN BUSINESS SCHOOL Schloß Reichartshausen)

Elisa Minou Zarbafi

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Elisa M. Zarbafi analyzes the role of financial stakeholders as a potential driver of Corporate Social Responsibility (CSR) and focuses her theoretical analysis on socio-psychological drivers to understand the complex nature of responsible investment.



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