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Beginning Google Blogger (Expert's Voice in Web Development)

Heather Wright-Porto

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Are you interested in starting a blog but can't decide on which service to use? Google's Blogger offers many advantages over other blog publishing systems, including seamless integration with Google services and web applications.

Beginning Google Blogger is a complete resource on how to create and manage a blog using Blogger. The book offers step-by-step instructions and visual aids which walk you through both the basics of Blogger and the advanced features it offers—from creating a new blog and choosing fonts and colors, and installing custom blog graphics; to converting from a 2-column to a 3-column layout, setting up a domain name and creating an online store with a built-in navigational bar.

The journey from newbie to experienced blogger will be fun and challenging. You'll learn practical applications of the most popular gadgets, search engine optimization tips, how to make money using Blogger, and, overall, taking blogging to a new level by incorporating social networking tools, using advanced blog design techniques, setting up a custom domain and creating an online store.

What you'll learn

- Create a new blog and publish posts.
- Modify blog design, change the page layout, and install gadgets.
- Learn how to make money with your blog.
- Increase and track visitor traffic.
- Incorporate social networking applications.
- Use advanced blog design techniques and customization using HTML and CSS.
- Set up a custom domain.
- Create an online store.

Who this book is for

This book is for individuals wanting to start, build, improve or maintain a blog for personal or business use.

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From reader reviews:

Henry Robinson:

As people who live in the actual modest era should be change about what going on or facts even knowledge to make these keep up with the era that is always change and progress. Some of you maybe will update themselves by reading through books. It is a good choice for yourself but the problems coming to anyone is you don't know what kind you should start with. This Beginning Google Blogger (Expert's Voice in Web Development) is our recommendation to cause you to keep up with the world. Why, since this book serves what you want and want in this era.

Richard Dunn:

Information is provisions for individuals to get better life, information nowadays can get by anyone in everywhere. The information can be a understanding or any news even restricted. What people must be consider any time those information which is inside former life are challenging be find than now is taking seriously which one works to believe or which one the actual resource are convinced. If you receive the unstable resource then you buy it as your main information there will be huge disadvantage for you. All of those possibilities will not happen in you if you take Beginning Google Blogger (Expert's Voice in Web Development) as the daily resource information.

Patricia Northcutt:

Playing with family inside a park, coming to see the water world or hanging out with buddies is thing that usually you might have done when you have spare time, then why you don't try point that really opposite from that. Just one activity that make you not feeling tired but still relaxing, trilling like on roller coaster you have been ride on and with addition info. Even you love Beginning Google Blogger (Expert's Voice in Web Development), you could enjoy both. It is excellent combination right, you still desire to miss it? What kind of hang type is it? Oh come on its mind hangout fellas. What? Still don't get it, oh come on its identified as reading friends.

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