



Environmental Management in Proactive Commercial Firms: Lessons for Central Logistics Activities in the Department of Defense

Frank Camm

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The Department of Defense (DoD) has sought to take a proactive approach to its environmental concerns but has found it difficult to implement proactive policies in ways that affect decisions made throughout the organization. This study focuses on how commercial firms recognized as having the best environmental management practices in the country have implemented those practices. Among study findings DoD can learn a great deal from commercial firms. DoD should integrate environmental management with its core mission concerns and should develop a formal environmental management program to increase the likelihood that implementation will succeed. Finally, DoD can use Total Quality Management (TQM) to provide formal templates to verify its implementation approach, particularly in the area of pollution prevention. Effective proactive environmental management in central logistics activities could help lead DoD toward broad acceptance of TQM.

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