



Comic Art, Creativity and the Law (Elgar Law and Entrepreneurship series)

Marc H. Greenberg

Download now

[Click here](#) if your download doesn't start automatically

Comic Art, Creativity and the Law (Elgar Law and Entrepreneurship series)

Marc H. Greenberg

Comic Art, Creativity and the Law (Elgar Law and Entrepreneurship series) Marc H. Greenberg

'In comics, justice always prevails, but the business of comics is a lot trickier. Marc Greenberg combines the expertise of a legal scholar with the passion and insight of a long-time comics fan, untangling the morass of legal issues facing comics - and all creative enterprises - in the past, present and future. Comic Art, Creativity and the Law is essential reading for anyone interested in understanding the multi-billion dollar global industry that comics has spawned.'

- Rob Salkowitz, author of *Comic-Con and the Business of Pop Culture*

'An intellectual tour de force and a compelling read . . . Far beyond a practical guide to the law of comics (though it is that too), Greenberg's book touches on the nature of creativity, the basis for IP law and the history of this fascinating medium.'

- Professor Mark A. Lemley, Director, Stanford Law School, US

The characters and stories found in comic art play a dominant role in contemporary popular culture throughout the world. In this first-of-its-kind work, *Comic Art, Creativity and the Law* examines how law and legal doctrine shapes the creative process as applied to comic art.

The book examines the impact of contract law, copyright law (including termination rights, parody and ownership of characters), tax law and obscenity law has on the creative process. It considers how these laws enhance and constrain the process of creating comic art by examining the effect their often inconsistent and incoherent application has had on the lives of creators, retailers and readers of comic art. It uniquely explains the disparate results in two key comic book parody cases, the Winter Brothers case and the Air Pirates case, offering an explanation for the seemingly inconsistent results in those cases. Finally, it offers a detailed discussion and analysis of the history and operation of the 'work for hire' doctrine in copyright law and its effect on comic art creators.

Designed for academics, practitioners, students and fans of comic art, the book offers proposals for changes in those laws that constrain the creative process, as well as a glimpse into the future of comic art and the law. **Contents**

Download and Read Free Online Comic Art, Creativity and the Law (Elgar Law and Entrepreneurship series) Marc H. Greenberg

From reader reviews:

Mack Washburn:

The book untitled Comic Art, Creativity and the Law (Elgar Law and Entrepreneurship series) contain a lot of information on the item. The writer explains your ex idea with easy method. The language is very easy to understand all the people, so do definitely not worry, you can easy to read this. The book was written by famous author. The author will take you in the new age of literary works. You can read this book because you can read on your smart phone, or product, so you can read the book with anywhere and anytime. If you want to buy the e-book, you can open their official web-site as well as order it. Have a nice examine.

William Meadows:

Is it anyone who having spare time then spend it whole day through watching television programs or just laying on the bed? Do you need something new? This Comic Art, Creativity and the Law (Elgar Law and Entrepreneurship series) can be the respond to, oh how comes? The new book you know. You are and so out of date, spending your spare time by reading in this brand-new era is common not a geek activity. So what these publications have than the others?

Mary Hanlon:

Do you like reading a publication? Confuse to looking for your selected book? Or your book was rare? Why so many problem for the book? But any people feel that they enjoy regarding reading. Some people likes looking at, not only science book but novel and Comic Art, Creativity and the Law (Elgar Law and Entrepreneurship series) or even others sources were given know-how for you. After you know how the good a book, you feel desire to read more and more. Science guide was created for teacher or maybe students especially. Those guides are helping them to increase their knowledge. In additional case, beside science guide, any other book likes Comic Art, Creativity and the Law (Elgar Law and Entrepreneurship series) to make your spare time more colorful. Many types of book like this one.

Dixie Love:

Reserve is one of source of information. We can add our know-how from it. Not only for students and also native or citizen will need book to know the change information of year to be able to year. As we know those textbooks have many advantages. Beside we add our knowledge, could also bring us to around the world. By book Comic Art, Creativity and the Law (Elgar Law and Entrepreneurship series) we can acquire more advantage. Don't that you be creative people? To be creative person must prefer to read a book. Simply choose the best book that acceptable with your aim. Don't be doubt to change your life at this time book Comic Art, Creativity and the Law (Elgar Law and Entrepreneurship series). You can more pleasing than now.

**Download and Read Online Comic Art, Creativity and the Law
(Elgar Law and Entrepreneurship series) Marc H. Greenberg
#1N04C9JQL86**

Read Comic Art, Creativity and the Law (Elgar Law and Entrepreneurship series) by Marc H. Greenberg for online ebook

Comic Art, Creativity and the Law (Elgar Law and Entrepreneurship series) by Marc H. Greenberg Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Comic Art, Creativity and the Law (Elgar Law and Entrepreneurship series) by Marc H. Greenberg books to read online.

Online Comic Art, Creativity and the Law (Elgar Law and Entrepreneurship series) by Marc H. Greenberg ebook PDF download

Comic Art, Creativity and the Law (Elgar Law and Entrepreneurship series) by Marc H. Greenberg Doc

Comic Art, Creativity and the Law (Elgar Law and Entrepreneurship series) by Marc H. Greenberg Mobipocket

Comic Art, Creativity and the Law (Elgar Law and Entrepreneurship series) by Marc H. Greenberg EPub