



Business Law Basics (A Crash Course for Entrepreneurs)

Scott L. Girard, Michael F. O'Keefe, Marc A. Price

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When you start a business, legal issues can seem complex, even scary. Business Law Basics will help you ask smart questions and get the right advice. This simple guide will show you everything you need to know about:

- *How to choose an attorney.
- *Contract essentials, including patents and copyrights.
- *What you need to protect (such as processes or intellectual property).
- *How to reorganize or restructure your business.

You'll also learn the basics of partnership and corporate structures, license and regulation essentials, employment issues, legal aspects of buying and selling, common pitfalls, international business issues—and more.

Each of the books in the Crash Course for Entrepreneurs series offers a high-level overview of the critical things you need to know and do if you want to survive and thrive in our super-competitive world. Of course, there's much more to learn about each topic, but what you'll read here will give you the framework for learning the rest. Also, the co-authors' website, expertbusinessadvice.com, offers expanded support for entrepreneurs and is updated daily.

Among them, Scott L. Girard, Jr., Michael F. O'Keefe, Marc A. Price, and Mark R. Moon, Esq. have successfully started 20 companies in a wide variety of fields. Their individual experiences are just as varied. Scott, a combat veteran who has served in Iraq and Afghanistan, was formerly vice president of Pinpoint Holdings Group, Inc. Mike founded O'Keefe Motor Sports in 2004 and grew it into the largest database of aftermarket automotive components in the world. As vice president for marketing of Bracemasters International, he grew his company's website viewership by 17,000% in two years. Marc has launched seven companies of his own and has collaborated with the Federal government, U.S. military, major nonprofits, and some of the largest corporations in America.

Business Law Basics is also coauthored by Mark R. Moon, Esq., a founding and currently the managing partner of the Moon Law Group, P.L., in Tampa Bay, Florida.

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