



e-Learning by Design

William Horton

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From William Horton -- a world renowned expert with more than thirty-five years of hands-on experience creating networked-based educational systems -- comes the next-step resource for e-learning training professionals. Like his best-selling book *Designing Web-Based Training*, this book is a comprehensive resource that provides practical guidance for making the thousand and one decisions needed to design effective e-learning.

e-Learning by Design includes a systematic, flexible, and rapid design process covering every phase of designing e-learning. Free of academic jargon and confusing theory, this down-to-earth, hands-on book is filled with hundreds of real-world examples and case studies from dozens of fields.

"Like the book's predecessor (*Designing Web-based Training*), it deserves four stars and is a must read for anyone not selling an expensive solution. -- From Training Media Review, by Jon Aleckson, www.tmreview.com, 2007

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