



# **Focus on Impact: The 10-Step Map to Reach Millions, Make Millions and Love Your Life Along the Way**

*Wendy Lipton-Dibner*

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Impact is the new global currency. Everyone is talking about “impact,” but how do you make it happen? And how do you turn your impact into income in any industry, regardless of economic conditions? And how do you run your impact-driven business so you never burn out and love your life 24/7? Just ask internationally recognized impact strategist and leading authority on business development, Wendy Lipton-Dibner.

In her game-changing book "Focus On Impact" Wendy walks you step-by-step through the only comprehensive model ever developed, tested and proven to increase profitability as a direct result of making a measurable difference in people's lives.

Through paradigm-shifting strategies, clarity-producing activities and ethical-influence formulas, you'll discover your customized map to optimize your unique assets so you can maximize and capitalize on your impact through one-of-a-kind messaging, marketing, products and services that grow your business exponentially. You'll get \* Strategic Sequencing \* Step-by-Step Instructions \* Practical Templates \* Follow-Up Action Steps \* Valuable Online Resources and \* Ongoing access to Wendy in her Focus On Impact Online Forum.

Never before has there been a greater opportunity for impact-driven entrepreneurs, executives and experts than right now! Whether you're just starting out, a driven entrepreneur, small business owner, credentialed professional, non-profit leader or CEO of a multi-national corporation---now is the time to take control over the shape of your impact, the size of your impact and the rewards you reap as a result of your impact.

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