



Media, Myth, and Society (Palgrave Pivot)

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Using a cultural studies approach to deal with certain classical myths and the way they inform psychoanalytic theory, historical experience, elite culture, popular culture and everyday life, this book follows the 'myth model' to show the mythic content of many elite and popular culture texts. Berger explores diverse topics such as the Oedipus Myth, James Bond, *Star Wars*, and fairy tales.

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