

10 Great Reasons Why You Should Do It Yourself - Self Publishing: And the Truth about Vanity Publishing

Julie-Ann Harper

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Bringing Transparency To Self-Publishing. This booklet unveils the 'not so well known' secrets in theself-publishing industry. The author has identified a need for more transparency in the publishing industry. Her frank and honest approach makes this booklet an invaluable asset to any author beginning their self-publishing journey. A revolutionary concept offering easy-to-read topics to help you achieve your dream and deliver a best-seller.

- Self-Publishing isn't for everyone ... it is a business. It is easier than it sounds with the right advice.
- Ten advantages with self-publishing over traditional publishing.
- Transparency in the publishing industry leaves a lot to be desired. Authors' diligence is required.
- Beware the 'Scams and Scoundrels' of Self-Publishing.
- What a vanity press provides you can easily acquire yourself, at half the cost, by outsourcing to professionals.
- The stigma associated with self-publishing is fast disappearing with the success of indie authors worldwide.
- And many more self-publishing insights ...



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