



Excellence in Services Procurement (Excellence

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Barry Crocker, David Moore, Stuart Emmett

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Excellence in Services Procurement (Excellence in...) Barry Crocker, David Moore, Stuart Emmett There are many books covering Procurement, mainly of products and goods; but only few cover the procurement of services. It has long been thought by the authors that a specific book covering this procurement was needed, as buying services represents far more complex challenges than buying tangible products and goods.

The style of the book is direct with little jargon. It covers all of the basics as well as providing detailed and wider discussions to encourage thought and practical application. To facilitate practical application, the book is illustrated by case studies and application checklists.

The contents cover the following main sections: Procurement Objectives, Services: Definition and specific characteristics, Outsourcing, Public Sector Service Procurement, Services Contexts, Supplier Relationship Management



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